

# NEWS LETTER

JANUARY 2022

MIET BUSINESS SCHOOL organized many add-on sessions and activities for its management learners in January 2022. The highlights are as follows:

- Pep Talk Show by Laughter Yoga Experts.
- Webinar on Youth Day- Develop the seed of Creativity Initiative Dedication towards your Goal.
- Webinar on Innovative views of Management Learners on different topics - I
- Webinar on Innovative views of Management Learners on different topics - II

# 1. PEP TALK SHOW BY LAUGHTER YOGA EXPERTS.



**JOIN US**



**INA  
SINGH**

**PEP TALK  
SHOW**



**PREETI  
SACHDEVA**



**FARIDA  
MESIWALA**

**Laughter  
Yoga  
EXPERTS**



**SMITA  
BENNY**

**Date:- 11 January, 2022**

**Time:- 7:00 PM to 8:00 PM**

**Venue:- Instagram Live**

## 2. WEBINAR ON YOUTH DAY- DEVELOP THE SEED OF CREATIVITY INITIATIVE DEDICATION TOWARDS YOUR GOAL.



**Webinar on Youth Day 12 Jan 2022**

**07 PM to 08 PM**

**"Develop the seed of (C.I.D.) Creativity  
Initiative Dedication towards your  
Goal"**

### **Speakers**



**Isha Vaish**  
**MBA- 1<sup>ST</sup> YEAR**



**Pooja Agarwal**  
**MBA- 2<sup>nd</sup> YEAR**



**Kaushal Kumar**  
**MBA- 2<sup>nd</sup> YEAR**

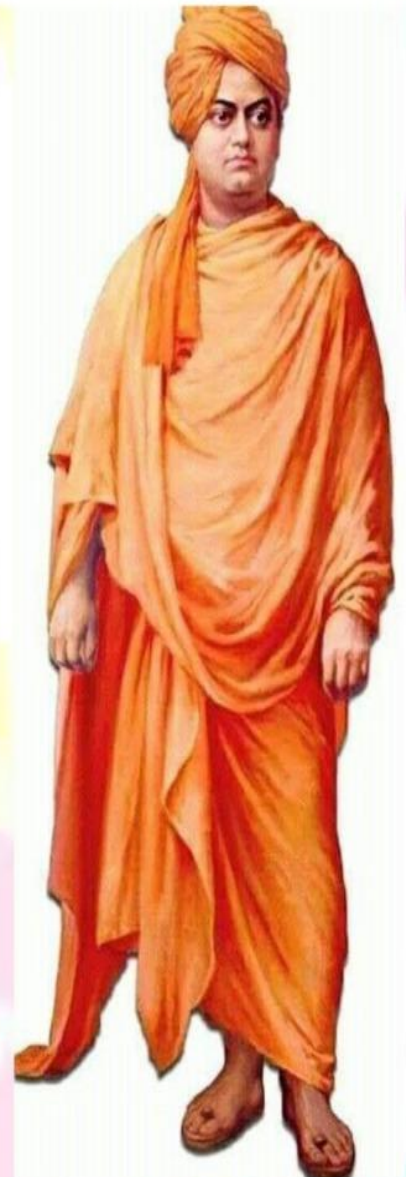


**Tarun Sharma**  
**MBA- 1<sup>ST</sup> YEAR**

**Powered by Dr. Devendra Arora**  
**Innovative Dean**

**# 1 MIET Business School, Meerut.**

**"The 21st Century Management  
Education"**



**SWAMI VIVEKANAND**  
**(12 January 1863)**

### 3. WEBINAR ON INNOVATIVE VIEWS OF MANAGEMENT LEARNERS ON DIFFERENT TOPICS - I



**WEBINAR  
ON  
INNOVATIVE VIEWS OF MANAGEMENT LEARNERS  
15 January – 12:00 to 1:00 (Noon)**



**Varsha Kaushik**

**A study on Operating and Financial  
Leverage**



**Harsh Arora**

**A study of Marketing Strategies of  
Airtel Ltd.**



**Ekta Chaudhary**

**A study on Mutual Fund and its Scope**



**Gaurav Pandey**

**A study on Marketing Strategy of one  
plus and its effects on Consumers of  
Mumbai Region**

**Initiated By:  
Dr. Devendra Arora  
Dean**

**Faculty Coordinator  
Dr. Neha Goel  
Asst. Professor**

# 4. WEBINAR ON INNOVATIVE VIEWS OF MANAGEMENT LEARNERS ON DIFFERENT TOPICS-II



**WEBINAR  
ON  
INNOVATIVE VIEWS OF MANAGEMENT LEARNERS  
22 January – 12:00 to 1:00 (Noon)**



**Isha Vaish**

**Multinational Corporations: Saviour or Saboteur**



**Chitrangan Tyagi**

**Secularism**



**Riya Rawat**

**Indian economy in pandemic**



**Utsav Jain**

**PLI Scheme**



**Tarun Sharma**

**Start a revolution, against pollution**

**Initiated By:  
Dr. Devendra Arora  
Dean**

**Faculty Coordinator  
Miss. Mansi Kaushik  
Asst. Professor**

## 5. DISCUSSION ON COURSE OUTCOME, PROGRAM OUTCOME AND BLOOM'S TAXONOMY AT MBA DEPTT.



